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Deals All Day

Mo Eldridge and Matt Scobey

Exhibition on view: July 26 – September 13, 2025

Opening Reception: Saturday, July 26, 6-9p | artists in attendance

RULE Gallery – 204 E. San Antonio St, Marfa, TX | Hours: Wed – Sat 11a-5p

(Marfa, TX) *Deals All Day*: New paintings, photographs, and sculptures by Mo Eldridge and Matt Scobey.

The result of an ongoing conversation between friends. The exhibition and conversations circle around the many forms of deals. All day the deals of the world frame our view: the deals we make with one another, the spirit of deals we make to stay alive. The exhibition stacks and threads layers of light, fragments, and forms.

With material play, both Eldridge and Scobey construct works through the consideration of concept, conversation, and what continues to shift alongside. Mo Eldridge uses fabric and frames with both tension and suspension to create kinetic compositions. These works are often described as ephemeral and touching. Matt Scobey uses plastic cups, bowls, baskets, and acrylic to create stacked sculptures, often described as experiments in light and material energy.

Deals All Day offers an invitation to step through the portals of conversations that emerge between two friends finding truths in the deals of dialogue. Together in the gallery, these works are a window into new worlds of consideration, collaboration, and frames of forms catching shifting light.

The closing of *Deals All Day* will take place at the gallery on Saturday, September 13, at 11:11 am, accompanied by a sound performance featuring vintage kitchen timers as a prelude to the annual *Sonic Rodeo*.

Matt Scobey (b. 1979, Danville, IL) received a Bachelor's Degree in Liberal Arts from Colorado State University. After college, he worked as a studio assistant for artist Ray King in Philadelphia before spending many years in Denver, CO, working primarily in graphic design, illustration, and publishing. He participated in and contributed to all levels of the Denver art scene from DIY warehouse spaces to commercial galleries and institutions like the Denver Art Museum, Denver Arts and Venues, and Museum of Contemporary Art Denver. Scobey's art has been exhibited nationally in Denver, CO; Marfa, TX; New Orleans, LA; Brooklyn, NY; Los Angeles, CA; Miami, FL; and Taos, NM; and internationally in Paris, FR; Mexico City, MX; and Wrockaw, Poland.

Mo Eldridge (b. 1990, Louisville, KY, lives in Marfa, TX) Mo Eldridge is an interdisciplinary artist, educator, and writer currently based in Marfa, TX. They received a BA in Arts and Humanities from Indiana University, and an MFA in Writing from the School of the Art Institute of Chicago.

Writing and performance are foundational to Eldridge's artistic approach. Early years of their artistic practice centered around poetic performance and installation, always in relation to publication. Their Studio practice manifests as transparent sculpture paintings. These works hover off the wall highlighting light // space, kinetic composition, and elements of suspension // tension. There is equal engagement for Eldridge between their individual practice and community organizing, and a dynamic commitment where one continually fuels the other. They have curated exhibitions and events in both Chicago, IL, and Marfa, TX; most notably as a founding member of the annual *Sonic Rodeo* festival in Marfa. Eldridge is a full-time instructor at Sul Ross State Univ. in Alpine, TX.

RULE Gallery, founded in 1991, champions investigative practices by emerging and mid-career contemporary artists and estates. Operating in Marfa, TX, and Denver, CO, RULE presents dynamic exhibitions both within its galleries and in unexpected settings. As of June 2025, our Denver program will evolve into a satellite model, activating intentional sites throughout the region while maintaining an art lounge-style showroom in RiNo, with more than 60 works currently on view. This approach deepens our commitment to fostering thoughtful, engaged experiences with contemporary art. For more information, visit www.rulegallery.com