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FOR IMMEDIATE RELEASE

RULE Gallery Inaugurates New Headquarters at Fabrica in RiNo

3001 Brighton Blvd., Suite 600, Denver, CO 80216

Saturday, June 14, 2025 | Open House Reception | 12 – 5 p.m. (free)

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Denver, CO — RULE Gallery is excited to announce the grand opening of its new headquarters at Fabrica, a 160,000-square-foot creative campus located in the heart of the RiNo Arts District. To celebrate this occasion, the gallery will host a public open house on Saturday, June 14, from 12 to 5 p.m. This event will feature refreshments and hors d'oeuvres in the *Rule Art Lounge*, a hybrid space designed for viewing art, gathering, and conversation. Gallery staff will also provide guided tours of the building's common areas, where over 50 works by gallery artists will be on display, including pieces by Clark Richert, Diego Rodriguez-Warner, Sarah Bowling, Jason DeMarte, Eduardo Portillo, Margaret Neumann, and others.

This relocation back to RiNo represents a pivotal moment in RULE's nearly 40-year history, marking a reconsideration of the gallery model. Inspired by Donald Judd's philosophy of integrating art, architecture, and land into a cohesive whole, and inspired by the gallery's long-standing presence in Marfa, where art extends within both domestic and formal spaces, RULE aims to create a home base that will anchor exhibitions throughout Denver's diverse landscape and unconventional spaces. This satellite approach allows contemporary work to engage directly with its environment, moving beyond the traditional white-box model.

At the new headquarters, visitors will experience a more personal, layered way to encounter contemporary work in a relaxed and conversational setting, with flat files, vertical storage, and rotating presentations that encourage discovery beyond the confines of a typical gallery space. Regular complimentary happy hour events will introduce new works by artists from the gallery's program and beyond, supporting thoughtful engagement. Visitors are welcome during normal gallery hours or by advance appointment.

The next satellite exhibition, *Tilted Earth*, opens just one week later with **Amy Hoagland**, whose 24-hour, site-responsive installation at Neu Hinterland in Morrison, Colorado, will be on view June 21–22, from noon to noon, with overnight camping options. Hoagland's work, which examines the interplay between ecological systems and constructed environments, will inaugurate the satellite series with a compelling dialogue between art and landscape.

Founded in 1991, RULE Gallery has locations in Denver, CO and Marfa, TX and remains committed to presenting rigorous, intentional exhibitions by emerging and established artists. Through both traditional and experimental platforms, the gallery continues to expand how and where contemporary art is experienced.

RULE Gallery Hours in RiNo

Wednesday – Saturday, 11 a.m. to 5 p.m., and by appointment.

Fabrica is a secure-access building; visitors are kindly asked to call upon arrival for entry.

Ample free parking is available on-site.

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