



Denver + Marfa rulegallery.com
info@rulegallery.com 303-800-6776

MR POOL Inc

For Immediate Release:

Date: July 11, 2017

Contact: Valerie Santerli, RULE Gallery, (303) 800-6776, pr@rulegallery.com

(Boulder, CO) RULE Gallery is proud to announce an ongoing curatorial partnership with Mr. Pool in Boulder, Colorado. The inaugural exhibition entitled *RULE@ThePool* will feature work by artists with an historical connection to the Boulder community. This show, featuring Dale Chisman, Kim Dickey, Charles DiJulio, John Fudge, Paul Gillis, Jim Johnson, Richard Kallweit, Margaret Neumann, Clark Richert and Mark Sink continues a decades long tradition started by Terry Seidel, owner and founder of Mr. Pool, and Denver-based photographer and curator Mark Sink. *RULE@ThePool* will open with a public reception on Friday, July 28, 2017, 7-11 PM and will be on view through October 28, 2017. Mr. Pool is located at 2347 South Street, Boulder CO 80302. Mr. Pool's hours are 9am-5pm, Monday through Friday and 10am-4pm on Saturdays.

RULE and MR. Pool have both been active in the contemporary arts in Colorado for several decades, united by a shared vision to bring national and international attention, celebration and appreciation to our regional scene. By exhibiting prominent Colorado-based artists in this first exhibition, RULE and Mr. Pool are continuing their commitment to the legacy of artists whose careers started in the Boulder area and the significant contemporary scene they helped to create.

About: RULE Gallery has exhibited contemporary abstract and conceptual works, including paintings, sculpture, photography, and works on paper, by both established and emerging national artists, since 1991. The gallery has locations in Denver, Colorado, and Marfa, Texas. For more information, visit www.rulegallery.com.

About: Mr. Pool Inc., founded by Terry Seidel in 1978, is committed to providing quality pools and spas and outstanding support to the Boulder community and surrounding areas. Through years of service and steady growth, Mr. Pool, Inc. now includes a design and construction department, service department, maintenance department, and retail showroom. In cooperation with RULE Gallery our showroom also proudly features many extraordinary local and national artists. For more information, visit <https://www.mrpoolinc.com>.