



Denver + Marfa rulegallery.com  
info@rulegallery.com 303-800-6776

**For Immediate Release:**

Date: July 31, 2017

Contact: Valerie Santerli, RULE Gallery, (303) 800-6776, [pr@rulegallery.com](mailto:pr@rulegallery.com)

**(Denver CO)** RULE Gallery is proud to host an exhibition in collaboration with Colorado based Kidrobot, entitled *Show Me the Munny*. The exhibition features more than 20 regional artists invited by RULE alongside internationally recognized Kidrobot contributors including designer Johnny Draco and restaurateur Frank Bonanno. Additional artists were selected by pop culture trend-identifiers High Snobiety and Nylon Magazine. Participants were given a blank vinyl Munny to customize into a unique work in their own defining style, which varies from sculpture to painting to video. This exhibition serves as a two-week silent auction fundraiser with a percentage of proceeds going to the contributing artists and Colorado non-profit Arthyve. *Show Me the Munny* will open with a public reception on First Friday, August 4, 2017, from 6-9pm. This event will open the bidding for the works and the auction will continue through the end of the show, which closes Saturday, August 19, 2017 at 5pm. RULE Gallery is located at 530 Santa Fe Drive, in Denver, CO.

Local artists include Amber Cobb, Atomic Sean, Ben Siekierski, Bill Nelson, Christal Torres, Christopher Dyer, Diego Rodriguez Warner, Derek Keenan, Donna Altieri, Jillian FitzMaurice, Kahlil Cezanne Zawadi, Katie Taft, Kevin Conboy, Lauri Lynnxe Murphy, Mario Zoots, Maximilian Shiffman, Mark Fitzsimmons, Mary Mackey, Theresa Anderson, and Xi Zhang.

In conjunction with the opening, Kidrobot will also run a customization experience at Leisure Studio across the street where attendees who come away inspired by the finished pieces can purchase Munnys and design them on the spot.

Founded in 2002, **Kidrobot** is acknowledged worldwide as the premier creator and dealer of limited edition art toys, signature apparel and lifestyle accessories. An innovative cross between sculpture and conceptual art, Kidrobot offers not only a powerful medium for today's international fashion designers, illustrators and graffiti artists, but also the creative canvas for emerging street trends and pop art.

**Arthyve** is a not-for-profit organization whose mission is to transcend and challenge mainstream art representation and to celebrate, preserve and document the creative communities and practices throughout our city and state. We manifest our mission through public programming, workshops, archival exhibitions and interdisciplinary talks, all of which inspire critical inquiry, scholarship and creative engagement. [Arthyve.org](http://Arthyve.org)

**RULE Gallery** has exhibited contemporary abstract and conceptual works, including paintings, sculpture, photography, and works on paper, by both established and emerging national artists, since 1991. The gallery has locations in Denver, Colorado, and Marfa, Texas. The gallery is open Tuesday – Friday, 12-6 and Saturday from 12-5p. For more information, visit [www.rulegallery.com](http://www.rulegallery.com).