Westword

RED@RULE: Love and War

Susan Froyd / February 3, 2016

On the heels of Gone Green, a show with a bright-green theme fully exaggerated by a gallery-wide carpet of emerald AstroTurf, comes Rule Gallery's Red@RULE: Love and War, which isn't necessarily going to be about the color red itself, says Rule's Valerie Santerli. "It's more of an idea of red, in terms of passion and love and war," she explains. "We all have that inner battle going on inside of us, and who expresses that better than artists?" The show, she adds, is inspired by a distinctly red-hued show mounted several years ago by late gallery founder Robin Rule

"I remembered how much she enjoyed it," Santerli says. "Being a gallerist is also like loving an extended family." With that in mind, Santerli chose a mixed group of Rule-represented artists and others who are on her watch list — including national heavy hitters like Sandy Skoglund, up-and-coming emerging local artists like Molly Bounds, and everything in between. Interestingly enough, all but one artist in the show is a woman, which might or might not be accidental. "We are, after all, a woman-run business," Santerli says. We think Robin Rule would have approved.



Red@RULE opens February 5 with a reception from 6 to 9 p.m. and runs through March 19 at Rule Gallery, 3254 Walnut Street, inside Hinterland Art Space.